

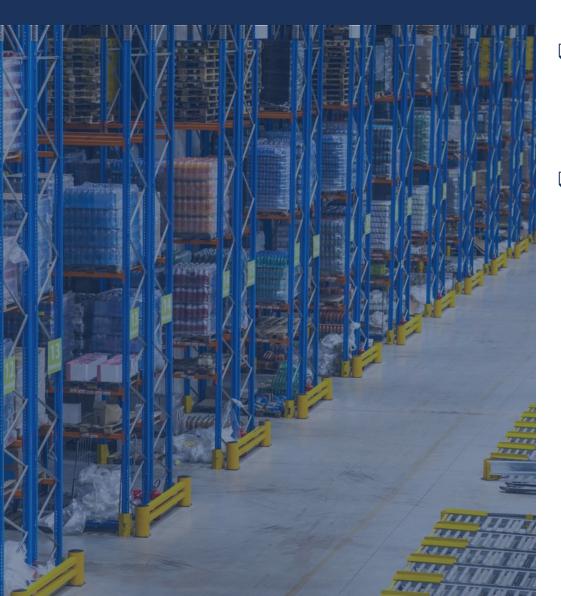
### Multi-channel Warehousing

Making E-Commerce Flow





## What is Multi-Channel Warehousing?



- Multichannel warehousing is an approach that enables businesses to effectively manage inventory and fulfil orders from multiple sales channels in a centralised manner.
- ☐ Instead of maintaining separate warehousing and fulfilment operations for each sales channel, businesses consolidate their inventory in a single warehouse facility.



#### **Centralised Inventory**



- ☐ Consolidating inventory in a central warehouse simplifies management by having a single location to track and monitor stock levels.
- ☐ It enables businesses to have a holistic view of inventory across all channels, helping them make informed decisions regarding stock replenishment and reducing the risk of stockouts or overstocking.

#### Order Management



- Multichannel warehousing streamlines order management by centralising the process.
- □ Orders from various sales channels are aggregated, processed, and fulfilled from a single system, improving efficiency and reducing the need for manual intervention.
- ☐ It allows businesses to have a unified order tracking system, enabling them to provide accurate shipment status updates to customers across all channels.

## Integration with Sales Channel



- ☐ Integrating the warehouse management system (WMS) with sales channels enables seamless data flow and real-time synchronisation.
- Inventory levels, product information, and order details are automatically updated across all channels, ensuring consistency and avoiding overselling.
- ☐ Integration facilitates automated order routing, enabling efficient fulfilment and reducing the risk of errors associated with manual data entry.

#### **Efficient Fulfilment**



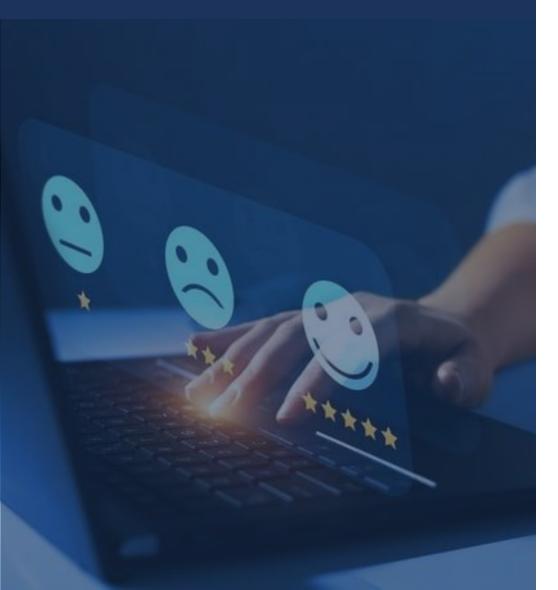
- Multichannel warehousing optimises fulfilment processes by leveraging economies of scale.
- ☐ Centralized warehousing allows for efficient picking, packing, and shipping operations.
- Businesses can streamline workflows, implement standardized packing procedures, and optimize shipping carrier selection, leading to faster and more cost-effective order fulfilment.

#### **Inventory Allocation**



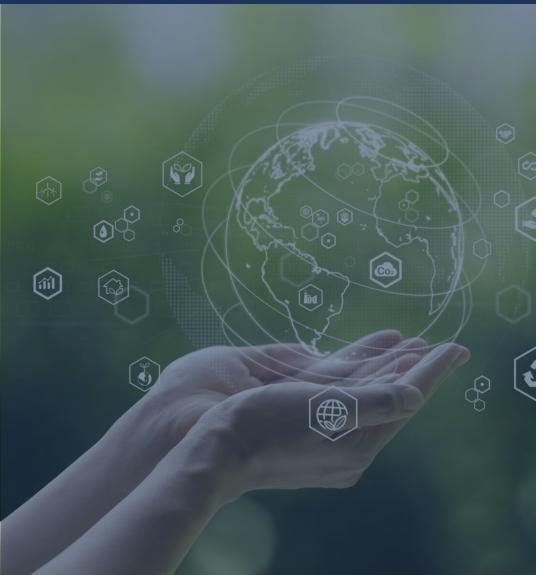
- Multichannel warehousing enables businesses to strategically allocate inventory based on demand patterns and channel priorities.
- ☐ Inventory can be dynamically distributed across channels to meet demand fluctuations and optimize sales opportunities.
- ☐ It allows for more efficient stock replenishment, reducing the likelihood of stockouts or overstocking in specific channels.

## Enhance customer experience



- ☐ Multichannel warehousing provides scalability for businesses expanding across multiple sales channels.
- ☐ It offers flexibility to accommodate growth and expansion without significant investments in separate warehousing infrastructure for each channel.
- Businesses can easily onboard new sales channels, reach wider audiences, and adapt to changing market demands more effectively.

#### Sustainability



- ☐ Centralized inventory and streamlined operations contribute to an improved customer experience.
- ☐ Customers receive consistent and accurate information about product availability across all channels, reducing the risk of disappointment due to out-of-stock items.
- ☐ Faster order processing and reliable shipping contribute to timely delivery and increased customer satisfaction.



# Thank you for your time.

For further information, please do not hesitate to contact us.

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